

## Carolijn van Noort

PhD Candidate University of Otago

Lecturer in Politics and Public Policy, School of Media, Culture & Society,  
University of the West of Scotland, London Campus



carolijn.vannoort@uws.ac.uk

www.carolijnvannoort.com

(44) 7407514601

17-10-1985, Dutch nationality

Oxford, United Kingdom

### Career Objective

Uncover the stories of the world that strategically shape the way we think and act – a researcher and teacher for life – seeking inspirational environment that stimulates active-learning and co-creation of knowledge

### Research Interests

Emerging Powers (BRICS group); Political Communication (strategic narratives); Infrastructural Development (One Belt One Road Initiative); Media & Culture (global media landscape).

### Education

Doctorate in Progress, Politics & Media, Film and Communication Department (60/40%), University of Otago, Dunedin, New Zealand (1 February 2015 - submission date 5 October 2017 – graduation 19 May 2018)

Master Global Business Management, Universitat Autònoma de Barcelona, Barcelona, Spain (30/6/2012)

Master in Media & Culture – Television and Cross-Media Culture, Universiteit van Amsterdam, Amsterdam, The Netherlands (31/1/2011)

Bachelor of Arts in Media and Culture - Television and Popular Culture, Universiteit van Amsterdam, Amsterdam, The Netherlands (30/6/2008)

Pre-University Education (VWO) - High School Udens College, Uden, The Netherlands (30/6/2004)

### Student exchanges

Graduate Studies in International Relations, San Francisco State University, San Francisco, United States (2009-2010)

Undergraduate Studies in Communication Science, Simon Fraser University, Vancouver, Canada (2007)

### Teaching and mentoring activities

Lecturer in **Politics and Public Policy**, School of Media, Culture & Society, University of the West of Scotland, London Campus (8/1/2018 start date)

Tutor for the course '**International Relations**' (Politics Department, University of Otago) (2015/2017)

Tutor for the course '**Culture, Politics, Policy and Global Media**' (MFCO Department, University of Otago) (2015)

Co-supervised Undergraduate Student (The University of Nottingham Ningbo) (2016)

Teaching Assistant for the course '**Women in the World**' (Department Sociology and Behavioral Sciences, San Francisco State University) (2009)

Mentor first year students '**Media and Culture**' (Universiteit van Amsterdam) (2008-2009)

### Publications

Van Noort, C. 2017. "Modeling a Narrativist View for the Study of Strategic Narratives: The Case of the BRICS." Women Talking Politics NZPSA. December issue: 20-21.

Van Noort, C. 2017. "Strategic Narratives of the BRICS: A Visual Analysis." E-International Relations Open Access Website. <http://www.e-ir.info/2017/11/09/strategic-narratives-of-the-brics-a-visual-analysis/>.

Van Noort, C. 2017. "Study of Strategic Narratives: The Case of BRICS." *Politics and Governance* 5.3: 121-129.

Van Noort, C. 2016. "Constructing a New World Order through a Narrative of Infrastructural Development: The Case of the BRICS." *World Academy of Science, Engineering and Technology, International Journal of Social, Behavioral, Educational, Economic, Business and Industrial Engineering* 10.2: 208-213.

### **Publications under consideration**

Van Noort, C. 2017. "BRICS Issue Narrative on Culture: Strategic or Trivial?" *International Journal of Cultural Policy*.

### **Working papers:**

Why would Brazilians contest BRICS Issue Narrative on Infrastructural Development?

The formation of Strategic Narratives: Why bother?

### **Other publications**

Research analyst, BRICS Information Centre, University of Toronto. 2016. "2015 Ufa Summit Compliance Report."

Blog article: Van Noort, C. 2015. "Strategic Narratives of Economic Partnership: The Case of the BRICS and Infrastructure." *Russian International Affairs Council*.

Blog article: Van Noort, C. 2011. "Social Media Strategy: Bringing Public Diplomacy 2.0 to the Next Level." *Mountain runner*.

### **Work experience**

**Social Media Agent**, Webcare Company – Commissioned by KLM, Amsterdam, Netherlands (2014)

**International Hostess**, Costa Cruises – Middle East & Mediterranean Sea (2012/2013)

**English Teacher**, Mei Cheng English College, Yangshuo, China (Summer 2011)

**Intern Public Diplomacy, Press & Culture**, Consulate General of the Netherlands, San Francisco, United States

### **Conference presentations**

2017 New Zealand Political Science Association, NZ

2017 University of Otago Student Research Symposium, NZ

2016 New Zealand Political Science Association, NZ

2016 Center of Public Diplomacy Inaugural Conference at the University of Southern California, US

2016 South African Association of Political Studies, SA

2016 International Multidisciplinary Conference, India

2016 Business Management in the 21st Century: Role of Academic Research, India

2016 International Multidisciplinary Conference, India

2016 Brand Management Conference, India

2016 International Conference on Politics, Economics and Law, Brazil;

2010 International Studies Association-West, US

### **Seminar presentations**

2017 Postgrad Day Politics, NZ

2017 Postgrad Day Media, Film and Communication Department, NZ

2017 New Zealand Federation of Graduate Women, NZ

2016 San Francisco State University, US

2016 Politics Postgrad Day, NZ; 2016 University of Cape Town, SA

2016 University of Kwazulu Natal – Centre for Civil Society, SA

2016 Human Science Resource Council, SA

2016 South African Institute for International Affairs, SA

2015 Postgrad Day Politics, NZ

2015 3 Minute Thesis Competition, NZ

2015 Seminar Presentation, NZ

### **Visiting scholar positions**

Dec 2015 – Feb 2016, Rio de Janeiro, Brazil - Institute of Applied Economic Research (IPEA)  
March – April 2016, New Delhi, India - Observer Researcher Foundation (ORF)

### **Research expeditions**

Russia April – May 2015; China June 2015; Brazil Dec 2016 – Feb 2017; India March – May 2017; South Africa July – Sept 2017. Conducting in-depth interviews, participating at BRICS Academic Forum, presenting guest seminars and at academic conferences.

### **Prizes and awards**

University of Otago Publishing Bursary (3 months) - November 2017/January 2018  
University of Otago Scholarship (3 years granted) – February 2015/October 2017  
Won 'Best Presentation Award' at Business Management in the 21st Century Conference, India (2016)  
Won 'Best Paper Award' at International Conference on Politics, Economics and Law, Brazil (2016)  
Invited key-note speaker at International Multidisciplinary Conference, India (2016)  
Won travel grant from New Zealand Federation for Graduate Women for presentation at Center of Public Diplomacy at the University of Southern California (2016)  
Awarded 'Best Future Diplomat' and 'Honorable Acknowledgement for First Time Participation' at the Model United Nations of Barcelona (2012)  
Awarded 'Best Thesis' (10) and ranked 'first' of my class. Master Global Business Management (2012)  
Special recognition on the Dean's List (GPA: 3.93 of 4), Exchange San Francisco State University (2010)

### **Representational function**

PhD Representative for Politics Department, University of Otago (2017)

### **Extra-Curricular activities**

Completed Course in Mediation, Peace and Conflict Centre, Dunedin, New Zealand (2017)  
Participant 'EU Cultural Diplomacy in Practice', Brussels, Belgium (2014)  
Committee membership: Vice President & Head Activities Coordinator International Student Network, Amsterdam, the Netherlands (2008 – 2009)

### **Membership of Professional Bodies**

Member New Zealand Political Science Association  
Member New Zealand Federation of Graduate Women

### **Skills**

Website design (see [www.carolijnvanoort.com](http://www.carolijnvanoort.com)); Word and Power Point; Networking

### **International experience (work/study/volunteer/travel)**

Europe; North and South America; Asia; Africa; Middle East; Oceania

### **References upon request**

Dr. Chris Rudd  
Senior Lecturer  
Politics  
+64 3 479 8664  
[chris.rudd@otago.ac.nz](mailto:chris.rudd@otago.ac.nz)

Dr. Hugh Slotten  
Senior Lecturer  
Media, Film and Communication  
+64 3 4796546  
[hugh.slotten@otago.ac.nz](mailto:hugh.slotten@otago.ac.nz)

Prof. Robert Patman  
Director of International Studies  
Politics  
+64 3 479 8669  
[robert.patman@otago.ac.nz](mailto:robert.patman@otago.ac.nz)